

VENUE: NAEC STONELEIGH

ADDRESS: STONELEIGH PARK,
STONELEIGH, KENILWORTH,
CV8 2LZ

DATES: 02.03.22 BUILD
03.03.22 BUILD
04.03.22 TRADE HALF DAY
05.03.22 - 06.03.22 PUBLIC OPEN



GO DIVING SHOW

The Go Diving Show is a trade and consumer scuba diving exhibition. Hosting by Andy Torbet, our 2022 event will see the return of Steve Backshall, Monty Halls, Alex Mustard and a host of other local diving hero's to talk about all things diving.

The show moves to a new venue at NAEC Stoneleigh, just 10 miles from its previous venue. The new space offers more exhibition space across 2 purpose-built halls, with 19,000 free parking spaces, better facilities, and no clash with rugby events.

ABOUT

GO Diving is an interactive show, offering seasoned divers, newly minted open water students, and those interested in taking up the sport a chance to get hands. With new equipment from the biggest brands, skills workshops, keynotes, interactive experiences, exhibitors from all areas of diving or just the chance to socialise with other divers, GO Diving has it all.

VISITORS STATS

TRADE VISITORS - 376

CONSUMER VISITORS - 6,628

ACTIVE SCUBA DIVERS - 78%

TECHNICAL DIVERS - 22%

UNDERWATER PHOTOGRAPHERS - 51%

LOOKING TO MAKE A PURCHASE - 66%



EXHIBITOR STATS

142 -EXHIBITORS

631 - EXHIBITOR STAFF

1 - 'AMAZING' OFFICIAL EXHIBITOR PARTY

BECOME AN EXHIBITOR



RATES

All bookings made before 1st October 2021 will receive a 10% discount on the total order.

SPACE ONLY - £165.00 PER SQUARE METRE

Includes a choice of 3 carpet colours.
(i.e. 4m x 4m @ £165.00 per sqm = £2,640.00)

SHELL SCHEME - £195.00 PER SQUARE METRE

Includes shell, carpet, 2 spots and daily cleaning
(i.e. 3m x 3m @ £195.00 per sqm = £1,755.00)

NEW EXHIBITOR ZONE - £650.00 PER UNIT

Includes 3x2 shell with a 2m x 1m return wall, carpet, and daily cleaning. LIMITED TO NEW EXHIBITORS ONLY

If you have a limited budget, let our team know what that might be and we'll do our best to find a solution that works for you.

Company Name:
Email:
Address:

Signature: Date:

IM LOOKING TO BOOK

TRADE SHOW PARTICIPATION

Stand Size: x

YES NO

SHELL SCHEME

NEW EXHIBITOR

SPACE ONLY

The minimum stand size is 2 metres deep by 3 metres in length. There is a minimum 8 square metres order value for all space only stand bookings. A 50% deposit is required on the return of signed contracts and the balance is due on the 10th January 2022. We do not offer a charity rate. PAYMENT DETAILS: <https://www.scubadivermag.com/payment>

VIEW THE FULL EXHIBITOR TERMS & CONDITIONS

WWW.GODIVINGSHOW.COM/TERMS